

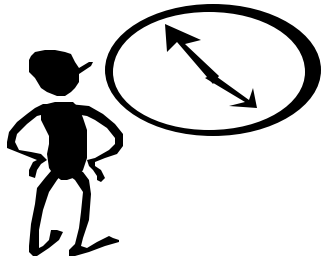
Professional
Lake
Management

AQUA-TALK

Volume 14, Issue 1

Spring 2002

\$1000 Free Management



Summer Office Hours

8:00 am - 5:00 pm
Monday thru Friday
Phone: (616) 891-1294

Professionals With Over 20 Years Experience

- ? Management Planning
- ? Herbicide Application
- ? Harvesting
- ? Water Quality
- ? Pond Management
- ? Fountains
- ? Retail sales

PLM is having a raffle!! In past years PLM has requested contracts, permit information and permit fees back by a specified date which is usually Nov. 1 of each year. Each year it seems that a few customers either misplace, push aside and/or forget about providing this information to us. The reason we ask for this information in the fall is to give us time to review

programs and develop permit applications for the DEQ. Come spring, it is time to work and provide you with the best service possible. In order to decrease this problem PLM is offering \$1000 of free management in a raffle format to everyone that returns their info by the date requested on contract and/or Nov. 15, 2001. The drawing will be held Dec. 1, 2001.

PLM NEEDS YOUR HELP !!!

To all PLM customers,

In recent years, State regulations have put restrictions on 2,4-D use near wells without documentation of the depth or distance away from the treatment areas. This has had a negative effect on the management of some lakes which were prime candidates for 2,4-D treatments to control Eurasian Water-milfoil. We are asking all of our lake customers to help us in gaining this information for the 2002 season. It is very important that we get this information so we can improve management of your lake next season. Well depths are usu-

ally found on the properties deed. If you are an association it will require compiling this information and sending this to PLM. If you are an individual homeowner please inform your lake representative of this requirement. With changing requirements from the State, we need to change as well, and we would appreciate your help in this matter. All that is needed is the name and address of the homeowner, the well depth, as well as the distance of the well from shore. Please call with any questions.

PLM IS HAPPY TO MEET WITH YOU!! GIVE US A CALL!!

Professional Lake Management encourages you to take advantage of the off-season to get informed as well as get neighbors informed about lake and pond management. We are happy to meet with you personally or come and speak to a group on issues regarding lake and pond management. We would like to use these meetings to put out correct

information as well as clear up misinterpretations about the aquatic nuisance industry. We have a well educated staff that is able to answer the most complex questions regarding lakes and ponds. Information / Education is a crucial step in getting a proper management program in place. Call (800) 382-4434.

PLM Michigan Staff

Jason Broekstra

Vice-President
Biologist
Certified Aquatic Applicator

Jaimee Bale

Technical Services Manager
Environmental Scientist
Certified Aquatic Applicator

Josh Haywood

Northwest Branch Manager
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Resource Ecologist
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Ryan Haywood

Certified Aquatic Applicator

Becky Haywood

Certified Aquatic Applicator

William Bird

Harvesting Manager

Jim Echinaw

Harvesting Manager

Gary Benchley

Harvest Operator

PLM NEWS

It's that time to think about service and storage of your fountain! PLM is offering a maintenance and storage program for the upcoming winter season. The program includes removal of your fountain as well as a maintenance check. The fountain will then be stored in a heated facility and installed in early spring. Fountains are major investments and proper maintenance and storage is a must to insure the life of your fountain. Contact us for off-season specials for fountain accessories as well as specials on new fountain units.

PLM is growing!! PLM is opening a new branch in North Muskegon. This branch is to better service our lakeshore customers. Josh Haywood will be managing this branch and continuing his service of the Northwest Michigan area. This branch office will be up and running by early spring of 2002.



If you swim...you should test.

Coliform bacteria. They're invisible. Contamination of surface water by E. Coli and other bacteria poses a hazard to swimmers and to pets that drink the water. Contamination by fecal bacteria also indicates the potential for contamination by even more dangerous pathogens from animal digestive systems, including bacteria, protozoans, or viruses. Contaminated waters can be as clear as the water from your tap. A laboratory test is necessary to determine whether dangerous numbers of bacteria are present.

Professional Lake Management offers this E. Coli test along with many other water quality testing services. This past season PLM found several lakes and ponds that had dangerously high numbers of this harmful bacteria that made the water unsafe for swimming. Also, many Lake Michigan beaches and inland lakes were dosed due to high E.Coli

levels. If your lake or pond is used for recreational purposes or if pets drink from your waterbody you should incorporate this essential test into next seasons management program.

PLM also offers other water quality testing programs. The continued monitoring of your water is a vital part of proper management. The programs will measure many different parameters that will determine the overall health of your waterbody, and determine the ability of your waterbody to support fish production. Having a record of these values provides a baseline that will indicate when conditions in your waterbody have changed, or when remedial action is necessary. If interested in any of our water quality programs, or if you would like additional information, please contact our Technical Services Manager, Jaimee Bale.



The corporate branch of PLM has moved back to Michigan to better meet the needs of all of our customers.

New address for Corporate is:
P.O. Box 223
Caledonia, MI, 49316.

The new phone number is:
(616) 868-2079.

PLM Corporate Staff

Gregory Cheek
President
Certified Pesticide Applicator Trainer
Certified Aquatic Applicator

Jessica Cheek
Secretary
Certified Aquatic Applicator

Melissa Selter
Treasurer

Patrick Selter
Operations Manager

Let PLM Ensure The Beauty of Your Water body !!

Here is just one example out of thousands!!



BEFORE



AFTER